Danit Avivi
Graphic Designer & Creative



Available

Graphic designer and creative with 6+ years of experience in advertising, print and production. Specializes in branding, digital campaigns, social media, web and print. Currently studying Ideation & Creative at ACC, with a B.A. in Business Administration and Digital Marketing. Experienced in AI-generated video and visual content.

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Work Experience

2026-Present
B.Y Productions
Developed creative concepts and ideas for events, created content and designed visual and brand identities for projects, from initial idea to execution.

2022-2025
"Insight" Advertising Agency
Designed marketing campaigns for private clients and leading international brands across social media, websites, landing pages, print and branding. As part of the creative department, developed design solutions that combine conceptual thinking, marketing insight and goal-driven execution.

2020-2021
Pamith Tivnikal Marketing Ltd.
Designed marketing materials for Pamith Stores branches, including flyers, signage, social media, Google campaigns, web pages and videos, as well as branded print products and packaging for restaurant and hospitality clients.

2020
"Magic of Printing" Print House
Designed a variety of print products and prepared files for professional printing, with attention to color accuracy, technical specifications and deadlines, while working directly with clients.

2019
"Aviran" Advertising Agency
Designed and created advertising materials for a variety of clients, from concept development to execution, for digital and print platforms.

Education

Concept Development & Creative | 2026-Present | Tirza Granot College
Concepts and insights, 360 campaigns, brief writing and strategy, scriptwriting, social media and AI video creation

B.A. in Business Administration, Digital Marketing | 2021-2024

Media Design Diploma Studies | 2017-2019
Design principles, user experience (UX/UI), video editing, creative thinking and concept development

Military Service

2014-2016
Network Administrator
Managed users and classifications, worked with senior ranks, and handled computer troubleshooting and routine maintenance of computers and printers.

Software & AI Tools

Photoshop · Illustrator · After Effects · Figma · InDesign · Premiere Pro · Midjourney · Runway · ChatGPT · Adobe XD · Wix

Hobbies

- Running
- Pilates
- Reading

Languages

Hebrew: Native
English: Very good

Thank you for reading this far. I'd love to hear from you!
Get in touch: 058-5522702